Joey Bright

Product Designer & Developer

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I'm a product designer with 10+ years in startups partnering with cross-functional teams to solve complex challenges and bring ideas from concept to market.

EDUCATION

Rochester Institute of Technology

Bachelor of Fine Arts   2009 - 2013

New Media Design & Imaging

SKILLS

- Design Tools : Figma, FigJam, Sketch.
- Product Design : Mobile apps, responsive web, IA, design systems, interactive prototypes, branding.
- Visual Design : Typography, color systems, responsive layouts, animation, iconography.
- User Research : Interviews, research prototypes.
- Customer Collaboration : Direct customer engagement, feedback synthesis, solution delivery.
- Front-End Web Development : JavaScript, React, Elm, Gren, HTML, CSS, Tailwind.
- Product Management : Product docs, roadmap planning, customer needs analysis.

WORK EXPERIENCE

Avela

Product Designer   Mar 2023 - Apr 2025

- Designed and launched new product feature for fairly matching students with school seats.
- Reduced duplicate accounts by over 50% by designing account lookup feature.
- Led writing and editing product documentation for customers and internal teams.

Glidian

Lead Product Designer   Jul 2019 - Jan 2023

- Established design processes and standards as the first design hire.
- Collaborated with operations, management, and engineering to shape and deliver product in a fast-paced environment.
- Owned design from concept to launch.

Mighty Networks

Product Designer   Jun 2017 - Jul 2019

Evidation Health

Product Designer   Aug 2013 - May 2017

Odopod

Design Intern   Jun 2012 - Aug 2012